



Exhibitor Prospectus

**108th AAOMS Annual Meeting,
Scientific Sessions and Exhibition**

Sept. 28 – 30: Business Sessions

Sept. 30: Preconference

Oct. 1 – 3: Scientific Sessions

Sept. 30 – Oct. 2: Exhibition

Seattle Convention Center Summit



American Association of Oral and Maxillofacial Surgeons

Oral and maxillofacial surgeons:
The experts in face, mouth and jaw surgery®

An Invitation to **CONNECT** and **ENGAGE!**

› Reserve your booth today!

CONNECT and **ENGAGE** with some of your best customers at the 108th AAOMS Annual Meeting, Scientific Sessions and Exhibition being held Sept. 28 to Oct. 3 in Seattle, Wash.

Don't miss this opportunity to acquaint oral and maxillofacial surgeons, their staff and other dental professionals from around the world with the latest technologies, products and professional services.



What is included in your AAOMS booth package?

Booth pricing:

- 10'x10' booth: \$5,663 each
- Additional 100 square feet: \$5,418 each
- Add: One corner – \$300
Two corners – \$600
Four corners – \$1,200

Included in your booth rental package:

- Rental of booth space, standard 8' draped back wall and 3' draped side rails, hall security, general cleaning of hall aisles and lounge area, booth identification sign and a virtual booth space
- Two complimentary badges per 10'x10' booth space

Your booth rental fee **DOES NOT** include:

- Table, chairs, carpet*
- Electricity
- Wi-Fi

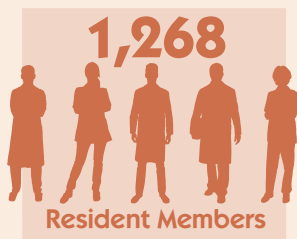
*Carpet is mandatory.

Additional enhancements provided to AAOMS exhibitors:

- Virtual Exhibit Hall listing on the AAOMS website for one year after the meeting.
- Listing in the AAOMS Annual Meeting mobile app.
- Exclusive exhibitor-only opportunities, such as exhibitor-hosted education as well as access to event space and meeting suites.
- AAOMS-sponsored exhibitor lounge with complimentary beverage service.
- Listing in the Annual Meeting Final Program – including your website, product category and booth number – to help attendees locate your booth quickly and easily. *For applications received after July 11, 2026, company information will not be listed in the Final Program but will be listed in the Annual Meeting mobile app, online web program and on signage.*
- Opportunity to rent pre-show and post-show attendee mailing lists.

Why Exhibit at the AAOMS Annual Meeting?

- › **Reach your target audience easily and directly!**
When you exhibit at the AAOMS Annual Meeting, you are able to connect personally with existing and new customers in one convenient location.
- › **Build relationships with key decision-makers.**
You will meet with oral and maxillofacial surgeons who have a keen awareness of the goods and services that are best for their practices.
- › **Strengthen your brand awareness!**
Where else will you have such a concentrated, cost-effective opportunity to reach your target market and share your brand?
- › **Chances are your competition participates.**
To see which companies have already contracted for exhibit space at the 2026 Annual Meeting, visit the Virtual Exhibit Hall at AAOMS.org/ExhibitorsAnnualMeeting2026.



2,360 Life Fellows/Members



234 Provisional
Fellows/Members



AAOMS

11,338 Total Membership (as of January 2025)

The American Association of Oral and Maxillofacial Surgeons (AAOMS) is a not-for-profit educational and scientific organization with a membership of more than 11,000 oral and maxillofacial surgeons, residents and professional allied staff. Oral and maxillofacial surgeons (OMSs) specialize in the surgical and related treatment of diseases, injuries and deformities involving both functional and esthetic aspects of the bone, skin and muscle of the face, mouth and jaw. Many OMSs pursue additional education and training beyond the minimum requirements of four years of dental school and an additional four years of hospital-based residency training.

General Information

Exhibition Venue

Seattle Convention Center Summit

900 Pine St., Seattle, WA 98101

Headquarters Hotel

Hyatt Regency Seattle

808 Howell St., Seattle, WA 98101

Visit Seattle/Rachael Jones

Exhibitor Move-in*

Tuesday, Sept. 29	8 a.m. – 5 p.m.
Wednesday, Sept. 30	8 a.m. – 1 p.m.

Exhibition Dates and Hours*

Wednesday, Sept. 30	6:30 – 8:30 p.m.
Thursday, Oct. 1	9 a.m. – 4:30 p.m.
Friday, Oct. 2	9 a.m. – 4:30 p.m.

Will include attendee breaks in the Exhibit Hall.

New this year: The Welcome Reception will be hosted in the Exhibit Hall on Wednesday evening, driving attendees directly to the Exhibit Hall at the very start of the meeting.

Exhibitor Move-out*

Friday, Oct. 2	4:30 – 10 p.m.
Saturday, Oct. 3	8 a.m. – noon

Please allow 3-4 hours for the return of empty crates and containers.

**Times subject to change*

Booth Construction and Layout

To view the booth construction and layout, visit AAOMS.org/ExhibitorsAnnualMeeting2026.

Exhibition Regulations

To view the exhibition regulations, visit AAOMS.org/ExhibitorsAnnualMeeting2026.

Order Taking

Exhibitors will be allowed to take orders on the exhibit floor. See [Rules and Regulations](#) for more information.

Annual Meeting Logo Use

Exhibitors are encouraged to use the Annual Meeting logo in advertising or direct mailings that promote their participation in the AAOMS Annual Meeting Exhibition. Contact the AAOMS exhibition manager for usage guidelines and a copy of the Annual Meeting logo. Logo use will be granted only to contracted exhibitors. Use of the AAOMS logo is prohibited.



ADA CERP/ACCME Standards

AAOMS is recognized by the American Dental Association Continuing Education Recognition Program (ADA CERP) as a provider of continuing dental education and is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education. AAOMS complies with the commercial support guidelines as detailed in the ACCME Standards for Integrity and Independence in Accredited Continuing Education and the ADA CERP Recognition Standards and Procedures. For further information, contact the AAOMS Department of Continuing Education at 847-678-6200.



Visit Seattle/Rachael Jones

Promotional Opportunities

Advertising

Broaden your exposure to oral and maxillofacial surgeons, their staff and other dental professionals by purchasing advertisements in select AAOMS publications. Quarter-, half- and full-page ads are available. Space is limited and reserved on a first-come, first-served basis. For more information, contact:

AAOMS

Bob Heiman
RH Media, LLC
856-673-4000
bob.rhmedia@comcast.net
AAOMS.org/Media/Advertising

Eat, Drink and Be Industry-Educated

This unique opportunity provides you with 60 up-close-and-personal minutes with your target audience on the exhibit floor. Your presentation will be the star attraction!

To view the Eat, Drink and Be Industry-Educated Application and Guidelines, visit
AAOMS.org/ExhibitorsAnnualMeeting2026.

Industry Symposia

This is a 90-minute opportunity to come face-to-face with decision-makers in your market. Showcase your products and services by conducting a seminar or product demonstration.

To view the Industry Symposia Application and Guidelines, visit
AAOMS.org/ExhibitorsAnnualMeeting2026.

Mailing Lists

AAOMS membership mailing lists are available for one-time rental any time to current exhibitors for \$1,000.

Exhibiting companies may rent a mailing list of all meeting attendees who register prior to Sept. 11, 2026:

- Pre-meeting mailing lists will be available for \$350 by late summer 2026.
- Post-meeting mailing lists will be available for \$475 three weeks after the conference.

Attendee lists are not distributed on-site. AAOMS does not release attendees' email addresses.

To download the AAOMS Mailing List Rental Agreement, visit
AAOMS.org/MailingList.



**Extend
your reach with
corporate support
options!**

A variety of corporate support packages extend your reach beyond the Exhibit Hall and maximize your exposure to oral and maxillofacial surgery professionals. These opportunities boost your promotional efforts and distinguish your company as a major supporter of the Annual Meeting and the specialty of oral and maxillofacial surgery. Email dodonnell@aaoms.org for more information.

Additional Promotional Opportunities

New Product Showcase

The New Product Showcase is open to both new and returning AAOMS exhibitors. To qualify, products displayed must be current and sold or marketed within 24 months of the AAOMS Annual Meeting. This is an excellent opportunity to display products in a high-traffic area, along with an identification sign featuring company name, product name and description as well as booth number. Participation in the New Product Showcase also will be noted on the AAOMS website and in the Final Program.* To view the New Product Showcase Application, visit AAOMS.org/ExhibitorsAnnualMeeting2026.

Educational Seminars

Exhibiting companies may host an educational seminar immediately prior to or immediately following the official dates of the Annual Meeting. Written requests should be sent to the AAOMS exhibition manager as soon as possible to ensure space availability. Requests must include program content, estimated attendance, date and time preference. Contact Dana O'Donnell at dodonnell@aaoms.org for more information.

Exhibitor Event Space Requests

Annual Meeting exhibitors may request function space for a small fee for hosted dinners, receptions, staff meetings or focus groups. Space is limited and assigned on a first-come, first-served basis. More information will be available in summer 2026.

Hotel Door Drops

Exhibiting companies wishing to distribute samples, literature or souvenirs to hotel rooms must receive prior approval from AAOMS. Requests to distribute such material should be made in writing to the AAOMS exhibition manager. A sample of the item(s) must accompany the request-for-approval form. Information about this service will be included in the Exhibitor Service Manual, which will be available in summer 2026.

**For applications received after July 11, 2026, company information will not be listed in the Final Program but will be listed in the Annual Meeting mobile app, online web program and on signage.*





Visit Seattle/Alabastro Photography

Conference Contacts

AAOMS Exhibition Team

Dana O'Donnell, CEM

Director, Exhibits & Corporate Relations

847-233-4393

dodonnell@aaoms.org

Alisa Prachan

Senior Exhibit Sales Associate

847-233-4316

aprachan@aaoms.org

Advertising

Bob Heiman

RH Media, LLC

856-673-4000

bob.rhmedia@comcast.net

AAOMS.org/Media/Advertising

Audio Visual

Projection Presentation Technology

301-459-9011

Fax: 301-459-0026

exhibits@projection.com

Door Drop Opportunities

Convention Communications

Tom Marshall

513-934-3700

tom@doordrop.com

Housing

Orchid Events

888-585-7419 or 435-572-0620

Monday – Friday

8 a.m. – 5 p.m. CT

help@orchid.events

Official Service Contractor

GES Exposition Services

Exhibitor Services Call Center

800-475-2098 (in the U.S.)

011-702-515-5970 (outside the U.S.)

GES.com

Upcoming Exhibitions

2026

Sept. 28 – Oct. 3

108th AAOMS Annual Meeting,
Scientific Sessions and Exhibition
Seattle Convention Center Summit
Hyatt Regency Seattle
Seattle, Wash.

Dec. 3 – 5

AAOMS Dental Implant Conference
Sheraton Grand Chicago Riverwalk
Chicago, Ill.

2027

Sept. 20 – 25

109th AAOMS Annual Meeting,
Scientific Sessions and Exhibition
Henry B. González Convention Center
Grand Hyatt San Antonio
San Antonio, Texas

Dec. 2 – 4

AAOMS Dental Implant Conference
JW Marriott Orlando, Grande Lakes
Orlando, Fla.

New Location!

2028

Sept. 11 – 16

110th AAOMS Annual Meeting,
Scientific Sessions and Exhibition
Tampa Convention Center
JW Marriott Tampa Water Street
Tampa, Fla.

Nov. 30 – Dec. 2

AAOMS Dental Implant Conference
Sheraton Grand Chicago Riverwalk
Chicago, Ill.